

Marketing

DISPLAY BOARDS

Catalogue Number	Description
BGDISNEXA2-07	Nexus Moulded
BGDISMFPA2-07	Nexus Flatplate
BGDISNXMA2-07	Nexus Metal
BGDISBRSA2-07	Brass Georgian
BGDISSTRMA2-07	Nexus Storm
BGDIS900A2-07	900 Series

High quality display boards are available to distributors, each board featuring product samples.

- A2 size
- Supplied with slat-wall hangers, and wooden fixing bars for standard walls



BGDISMFPA2-07



BGDIS900A2-07



BGDISBRSA2-07



BGDISNEXA2-07



BGDISSTRMA2-07



BGDISNXMA2-07

POSTERS

Catalogue Number	Description
BGPSTGENA2-07	Generic BG
BGPSTNEXA2-07	Nexus Moulded
BGPSTMFPA2-07	Nexus Flatplate
BGPSTNXMA2-07	Nexus Metal
BGPSTBRSA2-07	Brass Georgian
BGPSTSTRMA2-07	Nexus Storm
BGPSTCPA2-07	Circuit Protection
BGPSTSWHA2-07	Slat-wall Poster Holder

Each poster highlights the main product benefits enabling distributors to promote the BG range.

- Printed using light-fast inks to reduce UV fading
- A2 Size



BGPSTNEXA2-07



BGPSTSWHA2-07
Slatwall Poster Holder &
BGPSTGENA2-07



BGPSTCPA2-07



BGPSTMFPA2-07



BGPSTNXMA2-07



BGPSTSTRMA2-07



BGCAT-07

PRINTED LITERATURE

Catalogue Number	Description
BGCAT-07	BG Catalogue
BGNEXCAT-07	Nexus Range Catalogue
BGNEXLFT-07	Nexus Moulded Leaflet
BGMFPLFT-07	Nexus Flatplate Leaflet
BGNXMTLFT-07	Nexus Metal Leaflet
BGNEXSTRMLFT-07	Nexus Storm Leaflet
BGCULFT-07	Circuit Protection Leaflet
BGDOCFLD-07	BG Document Wallet

- PDF copies are also available for download from the Marketing section of the BG website

www.bgelectrical.co.uk



PRODUCT LAUNCH LEAFLETS

'New from BG' product launch leaflets are available as hard copies and PDF downloads from the Marketing section of the BG website.

Leaflets can be tailored with distributor information - Contact your local Area Sales Manager with your request.



BESPOKE PROMOTIONAL FLYERS / POSTERS

This free service is available to support customers sell-through & promote BG products. We will create marketing material tailored to each customer & their specific promotions.

Contact your local Area Sales Manager with your request or for more information.



Marketing

MERCHANDISING

Catalogue Number	Description
BGDP-07	A2 Countertop Deskpad (empty) - BG Branded
BGDPCP-07	Circuit Protection Insert for countertop deskpad
BGDPGENEX-07	Generic BG Insert for countertop deskpad
BGDPGENEX-07	Export Generic BG Insert for countertop deskpad
BGWINDSTICKA4-07	Window Sticker A4
BGWINDSTICKA4EX-07	Export Window Sticker A4
BGWINDSTICKA5-07	Window Sticker A5
CUSW10/DISP-01	Circuit Protection display unit, including product
CUSW10/DISPBOX-01	Circuit Protection display unit, excluding product



BGDP-07 Deskpad +
BGDPGENEX-07 Generic Insert



BGWINDSTICKA4-07
A4 Window Sticker



CUSW10/DISP-01
C.P. Display Unit



BGDPGENEX-07 - Export Generic Insert



BGDPCP-07 - Circuit Protection Insert

PROMOTIONAL MERCHANDISE

Catalogue Number	Description
BGCOAST-07	Coaster
BGMUG-07	Mug
BGPEN-07	Pen
BGHQPEN-07	High Quality Pen
BGDRMAT-07	Branded Entrance Door Mat
BGTSHTL-07	T-Shirt - Large
BGTSHTXL-07	T-Shirt - X-Large
BGTSHTXXL-07	T-Shirt - XX-Large
BGPOLOX-07	Premium Poloshirts. In black with BG stitched logos on the arm and left breast



BGPOLOX-07 Premium Poloshirt



BGTSHTL-07 - T-Shirt



BGCOAST-07 - Coaster



BGMUG - Mug



BGPEN-07 - Pen



BGHQPEN-07 - High Quality Pen

For all items in the Marketing section contact your local Area Sales Manager with your request, or for more information please visit our website

www.bgelectrical.co.uk



Distributor Merchandising

- 1 Product Display Boards
- 2 A2 Posters
- 3 Bespoke Promotional Leaflets
- 4 Product Support Literature & Catalogues
- 5 Premium Poloshirts
- 6 BG Mugs, Coasters & Pens
- 7 Merchandising Graphics
- 8 Countertop Display Units
- 9 Entrance Door Mats
- 10 Window Stickers
- 11 Countertop Deskpads